

PROGRAMME

The 1st Economic International
Conference

**Competitiveness and
sustainable development**

UTM, FIEB
Chișinău
October 25th, 2019

October 25th

09:30-10:00	<p style="text-align: center;">Registration and Opening conference</p>
10:00-10:30	<p style="text-align: center;">Opening remarks and Welcoming speeches</p> <p>Larisa BUGAIAN, Vice-rector for Finance and International Relations, Technical University of Moldova</p> <p>Rafael CILOCI, Dean, Faculty of Economic Engineering and Business</p>
10:30-13:00	<p style="text-align: center;">Plenary Session</p> <p style="text-align: center;">THE ROLE OF LOCAL COMMUNITY-BASED INITIATIVES IN SUSTAINABLE DEVELOPMENT</p> <p style="text-align: right;">Carmen Eugenia NASTASE <i>„Ștefan cel Mare” University of Suceava, Romania</i></p> <p style="text-align: center;">ENTREPRENEURIAL SKILLS FOR ENGINEERS</p> <p style="text-align: right;">Larisa BUGAIAN <i>Technical University of Moldova, Republic of Moldova</i></p> <p style="text-align: center;">FINANCING OF PUBLIC HIGHER EDUCATION IN THE REPUBLIC OF MOLDOVA</p> <p style="text-align: right;">Tatiana MANOLE <i>Technical University of Moldova, Republic of Moldova</i></p> <p style="text-align: center;">SOCIAL AUDIT - INSTRUMENT TO ENSURE A SUSTAINABLE DEVELOPMENT OF THE LIGHT INDUSTRY OF MOLDOVA</p> <p style="text-align: right;">Maria GHEORGHȚA <i>Technical University of Moldova, Republic of Moldova</i></p> <p style="text-align: center;">FINANCING SCHEMES FOR HOUSING CONSTRUCTION PRACTICED IN THE REPUBLIC OF MOLDOVA</p> <p style="text-align: right;">Ion ALBU <i>Technical University of Moldova, Republic of Moldova</i></p> <p style="text-align: right;">Svetlana ALBU <i>Technical University of Moldova, Republic of Moldova</i></p> <p style="text-align: center;">SUPPORT AND IMPEDIMENTS FACTORS OF DEVELOPMENT YOUTH ENTREPRENEURSHIP IN THE REPUBLIC OF MOLDOVA</p> <p style="text-align: right;">Rafael CILOCI <i>Technical University of Moldova, Republic of Moldova</i></p>
13:00-14:00	<p style="text-align: center;">Lunch</p>

14:00-16:00

Papers presentations

**MODERN METHODS OF PLANNING EXECUTION OF CONSTRUCTION
PROJECTS UNDER SUSTAINABLE DEVELOPMENT CONDITIONS**

Nicolae ȚURCANU

Technical University of Moldova, Republic of Moldova

**THE CONTRIBUTION OF FISCAL POLICY IN THE STABILISATION OF THE
ECONOMIC CYCLE**

Olga TIMOFEI

National Institute for Economic Research, Republic of Moldova

**THE ROLE OF INVESTMENTS IN SUSTAINABLE DEVELOPMENT. A CLASSIC
APPROACH**

Mariana LUPAN

„Ștefan cel Mare” University of Suceava, Romania

**APPLICATION OF THE FORESIGHT TECHNOLOGY AS AN INNOVATION
POLICY INSTRUMENT**

Alina POLCANOVA

Technical University of Moldova, Republic of Moldova

**ECO-INNOVATION – AN IMPORTANT TOOL TO SUPPORT SUSTAINABLE
GROWTH**

Angela ALBU

„Ștefan cel Mare” University of Suceava, Romania

Cornelia CRUCERESCU

Technical University of Moldova, Republic of Moldova

Nicoleta Marinela AVRAM

„Ștefan cel Mare” University of Suceava, Romania

**THE EVALUATION SYSTEM OF MEDICAL SERVICES AS A FACTOR OF
INCREASING THE QUALITY OF LIFE**

Svetlana GOROBIEVSCHI

Technical University of Moldova, Republic of Moldova

Corina CAUȘAN

University of Political and Economic Studies "C. Stere", Republic of Moldova

RESEARCH CONTRIBUTION FOR THE COMMUNITY DEVELOPMENT

Rodica PERCIUN

National Institute for Economic Research, Republic of Moldova

Victoria IORDACHI

National Institute for Economic Research, Republic of Moldova

THE ROLE OF INTERNAL AUDIT IN CORPORATE GOVERNANCE

Florin BOGHEAN

„Ștefan cel Mare” University of Suceava, Romania

THE IMPACT OF DIGITIZATION ON UNIVERSITY EDUCATION REFORM

Ghenadie CIOBANU

National Institute of Scientific Research in the field of work and social protection, Romania

**SUBSTANTIATION OF STRATEGIC ALTERNATIVES OF TRANSFORMATION
OF BUSINESS MODEL IN RESTAURANT BUSINESS ENTERPRISE**

Viktorii HROSUL

Kharkiv State University of Food and Trade, Ukraine

Serhii ZUBKOV

Kharkiv State University of Food and Trade, Ukraine

Tetiana IVANOVA

Kharkiv State University of Food and Trade, Ukraine

**ENTREPRENEURSHIP IN THE REPUBLIC OF MOLDOVA: PROBLEMS AND
PERSPECTIVES**

Valentin SVERDLIC

Technical University of Moldova, Republic of Moldova

**MEAL VOUCHERS- MOTIVATING FACTOR FOR EMPLOYEES IN THE
REPUBLIC OF MOLDOVA**

Ina GUMENIUC

Technical University of Moldova, Republic of Moldova

**THE DEVELOPMENT OF AGRI-FOOD SECTOR IN THE REPUBLIC OF
MOLDOVA**

Tatiana MUNTEANU

Technical University of Moldova, Republic of Moldova

THE ROLE OF SMES IN THE DEVELOPMENT OF THE REGIONAL ECONOMY

Mihai POPESCU

„Ștefan cel Mare” University of Suceava, Romania

**FINANCIAL SUSTAINABILITY OF PROJECTS WITH EQUAL BUDGET,
DURATION AND QUALITY**

Marcela BOTNARU

Technical University of Moldova, Republic of Moldova

**PROFITABILITY OF CONSTRUCTION ENTERPRISES: JUSTIFICATION OF THE
SYSTEM OF INDICATORS AND DETAILING THE METHOD OF ANALYSIS**

Alina STRATILA

Technical University of Moldova, Republic of Moldova

THE MARKETING APPROACH TO EXPLOITING THE RURAL AREA

Lilia CHIRIAC

Technical University of Moldova, Republic of Moldova

COHESION POLICY OF ROMANIA IN 2014-2020

Marcela HURJUI

„Ștefan cel Mare” University of Suceava, Romania

BUSINESS RISK MANAGEMENT TOOLS

Hezy SHAYB

Executive Director, Israel Vehicle Importers Association, Israel

	<p align="center">ENHANCING PARTICIPATIVE MANAGEMENT - THE KEY ELEMENT OF EFFECTIVENESS OF FOOD SAFETY MANAGEMENT SYSTEM</p> <p align="right">Ala OBERȘT <i>Technical University of Moldova, Republic of Moldova</i></p>
<p>16:00-16:20</p>	<p align="center">Coffee-break</p>
<p>16:20-18:00</p>	<p align="center">Papers presentations</p> <p>CULTURAL HERITAGE - A DETERMINING FACTOR IN THE DEVELOPMENT OF ENTREPRENEURSHIP IN RURAL AREAS</p> <p align="right">Carmen BOGHEAN <i>„Ștefan cel Mare” University of Suceava, Romania</i></p> <p>THE SMALL BUSINESSES ENTERPRISES' RESULTS IN THE DEVELOPMENT OF THE REPUBLIC OF MOLDOVA ECONOMY</p> <p align="right">Rina ȚURCAN <i>Technical University of Moldova, Republic of Moldova</i></p> <p>CULTURAL LANDSCAPE AS A RESOURCES FOR SUSTAINABLE RURAL DEVELOPMENT</p> <p align="right">Carmen CHASOVSCI <i>„Ștefan cel Mare” University of Suceava, Romania</i></p> <p align="right">Carl MOHR <i>„Ștefan cel Mare” University of Suceava, Romania</i></p> <p>THE ROLE OF THE INFORMATIONAL MARKETING SYSTEM IN INCREASING THE COMPETITIVENESS OF THE BUSINESS ENVIRONMENT</p> <p align="right">Tatiana GRUNZU <i>Technical University of Moldova, Republic of Moldova</i></p> <p align="right">Lilia CHIRIAC <i>Technical University of Moldova, Republic of Moldova</i></p> <p align="right">Angela BERGOI <i>Technical University of Moldova, Republic of Moldova</i></p> <p>UNDERTAKINGS OPTIMISATION OF OCCUPATIONAL STRESS IN THE CONSTRUCTION INDUSTRY</p> <p align="right">Stela CUCOȘ <i>Technical University of Moldova, Republic of Moldova</i></p> <p>ECONOMIC AND FINANCIAL DIAGNOSIS OF ENTERPRISES IN CRISIS SITUATIONS</p> <p align="right">Sergiu PASCARU <i>Technical University of Moldova, Republic of Moldova</i></p>

**THE IMPORTANCE OF THE IMPLEMENTATION OF ISO 22000 IN THE
ENTERPRISES OF THE FOOD CHAIN**

Iuliu ȚURCAN

Technical University of Moldova, Republic of Moldova

**THE CONSEQUENCES OF THE LEGAL AMENDMENTS ADDRESSING TO THE
ENTITIES WHICH ARE APPLIED THE TAX REGIME OF THE INCOME FROM
THE OPERATIONAL ACTIVITY**

Ludmila TIMOTIN

Technical University of Moldova, Republic of Moldova

**ROLE OF THE CENTRAL BANKS IN PREVENTION AND MANAGEMENT OF
BANK FRAUDS**

Victoria IORDACHI

National Institute for Economic Research, Republic of Moldova

Stela CIOBU

National Institute for Economic Research, Republic of Moldova

SUSTAINABLE DEVELOPMENT OF RURAL AREAS IN ROMANIA

Mihaela STATE

„Ștefan cel Mare” University of Suceava, Romania

**INTEGRATION OF REPUBLIC OF MOLDOVA IN THE GLOBAL ECONOMY
FROM THE PERSPECTIVE OF FOREIGN INVESTMENTS AND TRADE**

Natalia ANTOCI

State University of Moldova, Republic of Moldova

**SUSTAINABLE ECONOMY IN EASTERN CARPATHIANS FROM A
HISTORICAL PERSPECTIVE**

Bogdan COCIERU

„Ștefan cel Mare” University of Suceava, Romania

MODERN TRENDS IN WOMEN'S EMPLOYMENT

Svetlana BOGDANOVA

Technical University of Moldova, Republic of Moldova

**EU ECONOMIC AND SOCIAL COHESION POLICY FOR 2021-2027: NEW
CHALLENGES AND OPPORTUNITIES**

Veaceslav BÂRDAN

Technical University of Moldova, Republic of Moldova

**INFORMATION TECHNOLOGIES IN THE ACCOUNTING OF SMALL AND
MICRO ENTITIES: DIVERGENCES AND OPPORTUNITIES**

Lidia SURDU

Technical University of Moldova, Republic of Moldova